

City of Selma Map Adoption

March 21, 2022

Shalice Tilton, Sr. Consultant
National Demographics Corporation

Redistricting Process

Step	Description
Two Initial Hearings Aug. 2 & Aug. 16	Held prior to release of draft maps. Education and to solicit input on the communities in the Districts.
Census Data Release Aug. 12	Census Bureau releases official 2020 Census population data. The data are in rough legacy format and will require reformatting.
California Data Release Early October 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data. Then three-week mandated waiting period to release maps.
Draft Map Hearing Feb. 7	Public Hearing to discuss and revise the draft maps and to discuss the election sequence.
Draft Map Hearing Mar. 21	Public Hearing to discuss draft maps and election sequence and to select a map for adoption.
Map Adoption By Apr. 17	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited: “Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters’ choices / continuity in office

Future population growth

Preserving the core of existing districts

Demographic Summary of Existing Districts

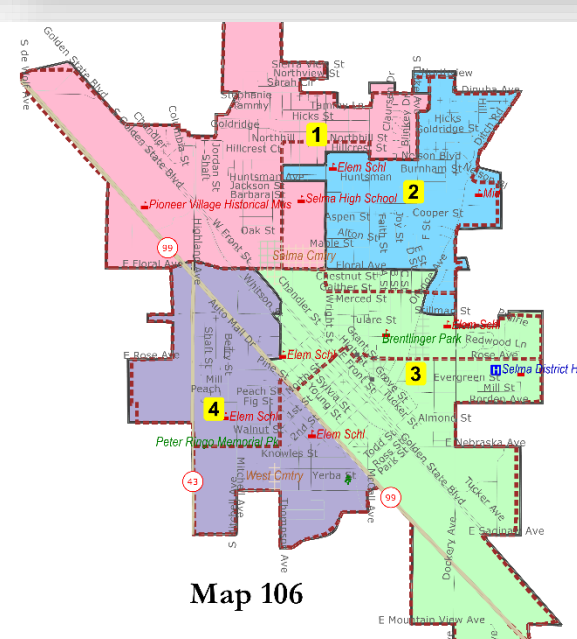
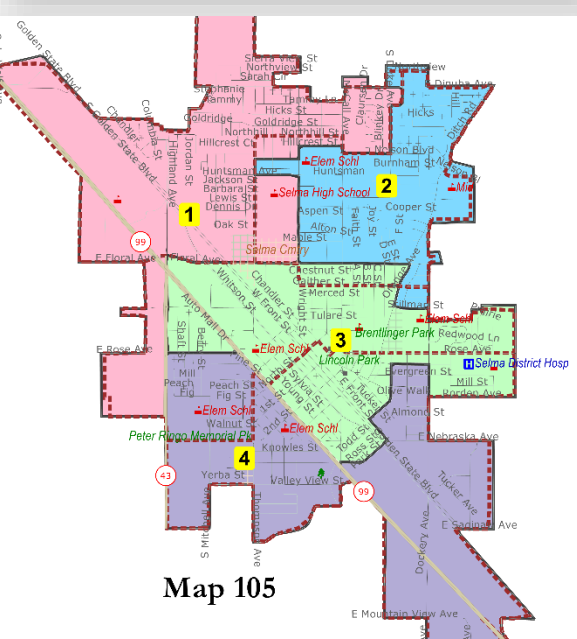
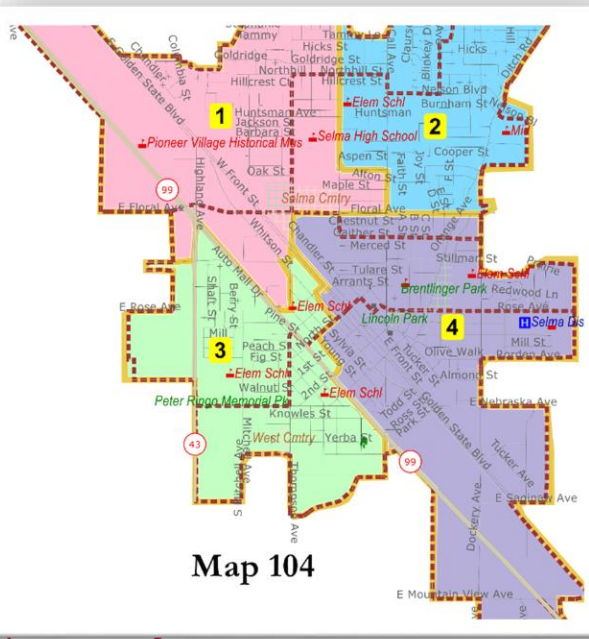
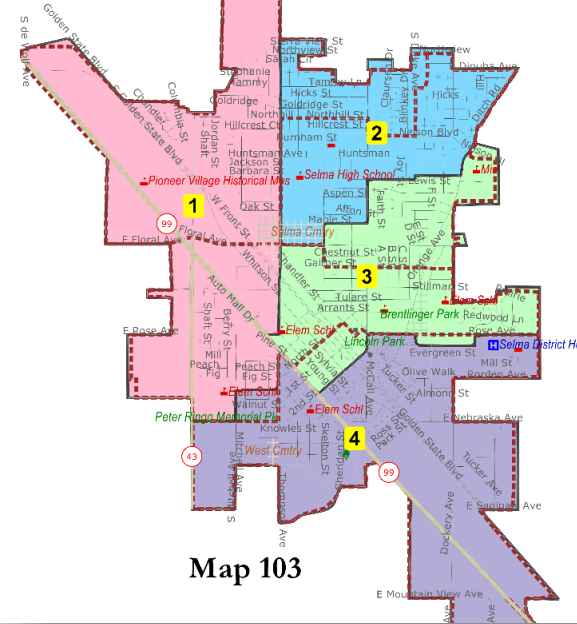
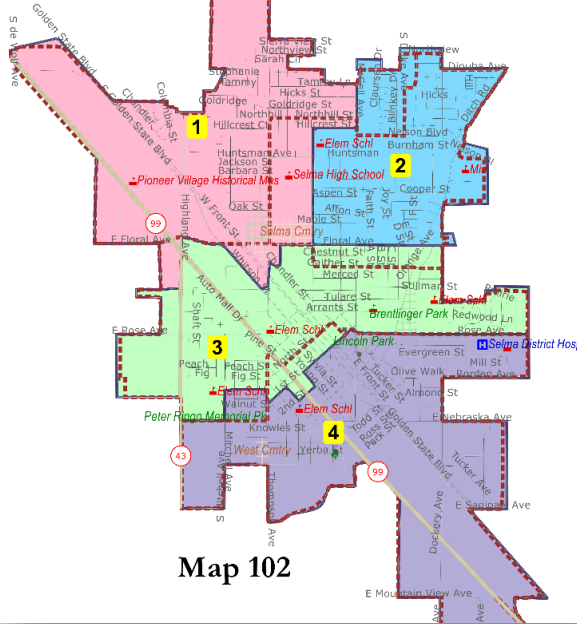
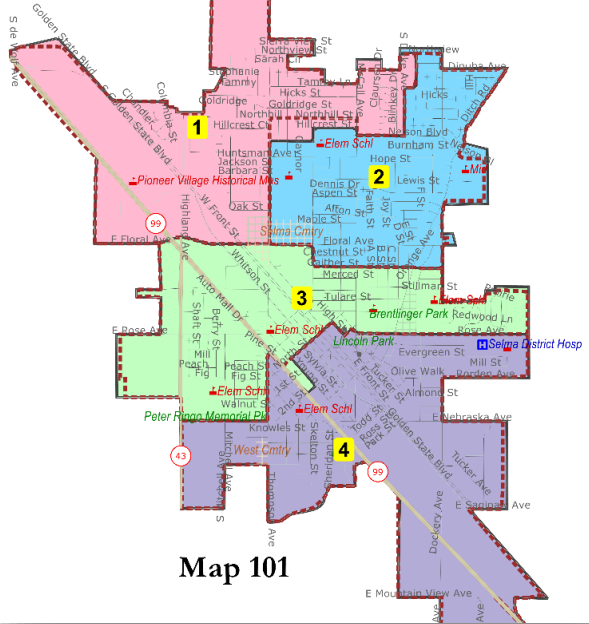
City of Selma - Current Plan

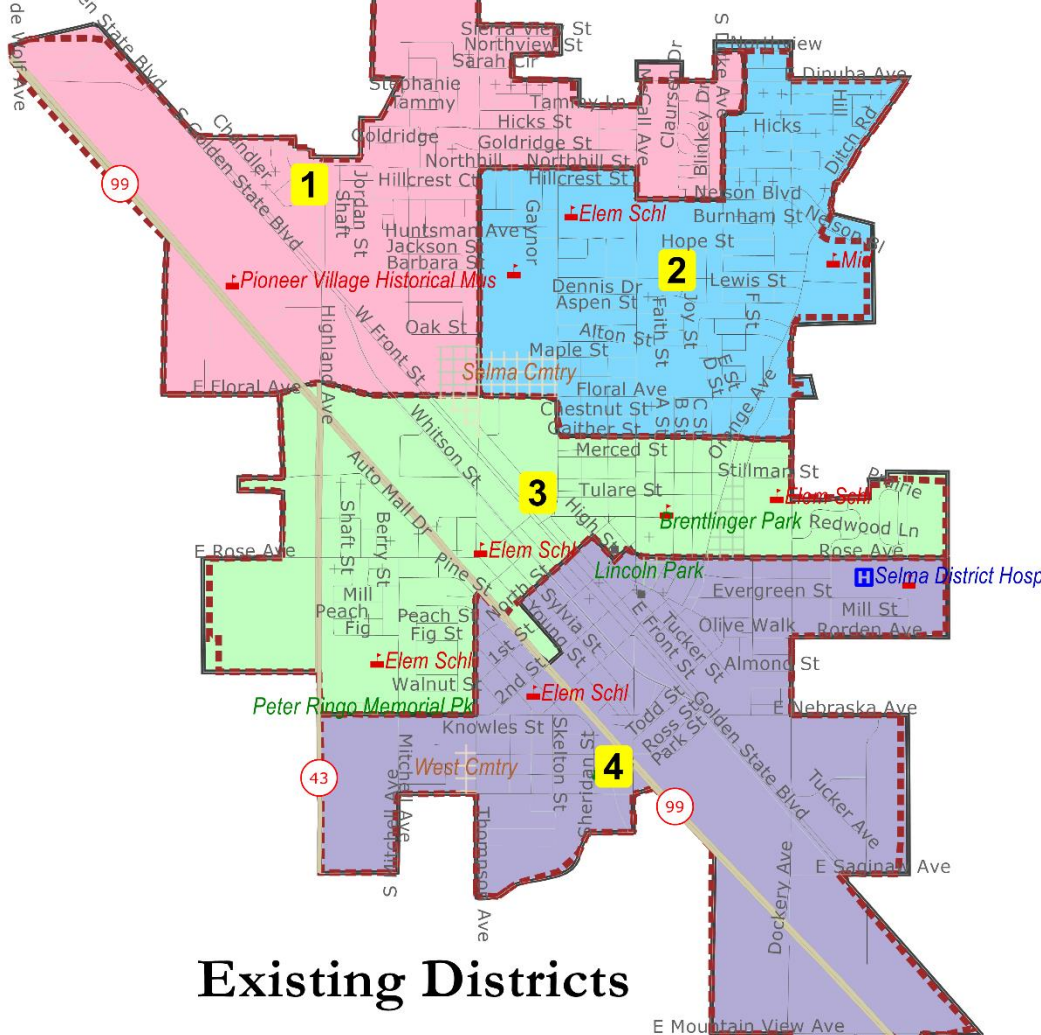
Category	Field	1	2	3	4	Total
2020 Census	Total Population	5,940	6,701	6,049	6,078	24,768
	Population Deviation	-252	509	-143	-114	761
	Pct. Deviation	-4.07%	8.22%	-2.31%	-1.84%	12.29%
Citizen Voting Age Pop	Total	3,357	4,034	3,016	2,600	13,006
	Hisp	80%	64%	81%	77%	75%
	NH White	16%	25%	14%	20%	19%
	NH Black	0%	1%	2%	1%	1%
	Asian/Pac.Isl.	3%	10%	4%	2%	5%
	Native Amer.	1%	4%	1%	0%	2%

Using official 2020 prisoner-adjusted Census population and estimated demographic data.

Each of the four Council districts must contain about 6,192 people.

There should be no more than a 10% difference between the greatest populated district and the least populated district. The Existing Districts plan has a 12.29% deviation.



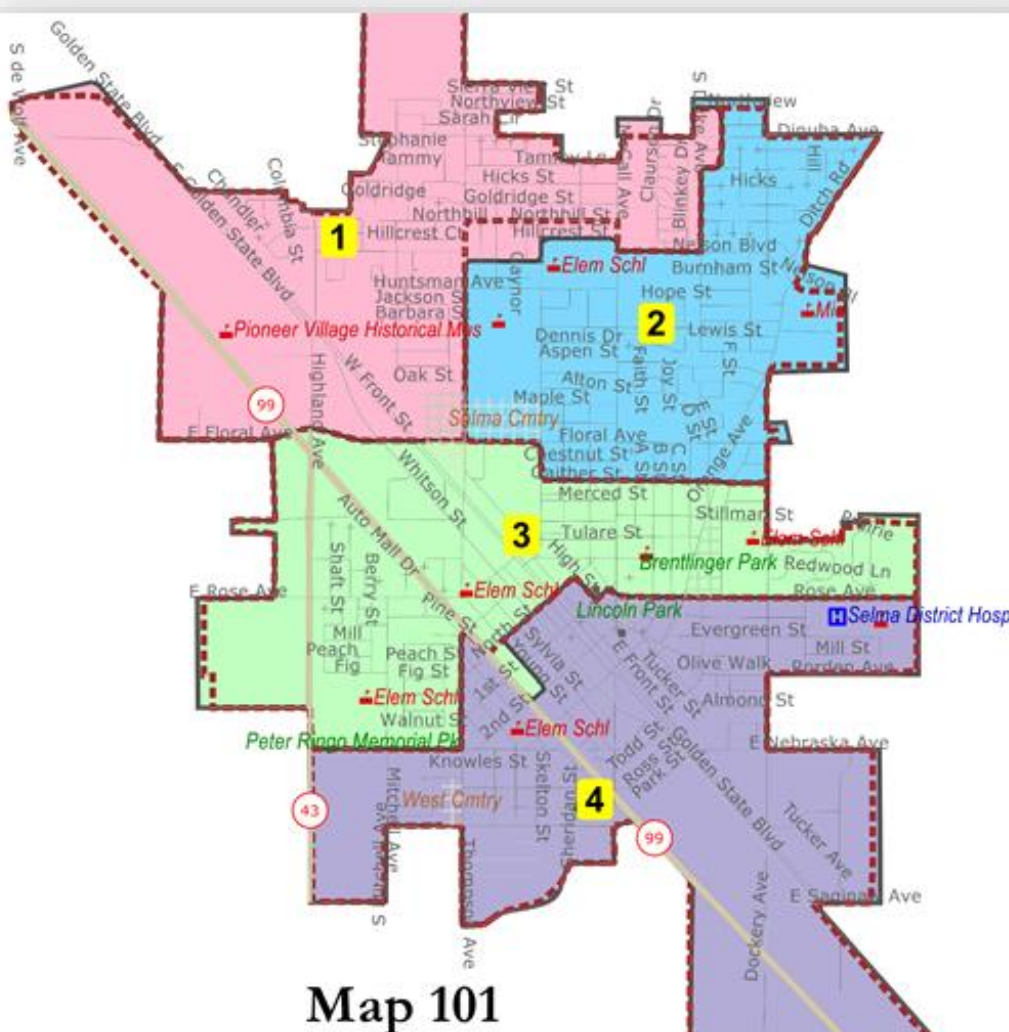


Existing Districts

- District 2 is over-populated at 8.22%
- District 1 is under-populated at -4.07%
- The Census Bureau merged census blocks at North Street along the boundary between D3 and D4.
- Total deviation 12.29% (should be under 10%)
- Highest Latino CVAP 81% in D3.
- No Council Pairings.

City of Selma - Current Plan

Category	Field	1	2	3	4	Total
2020 Census	Total Population	5,940	6,701	6,049	6,078	24,768
	Population Deviation	-252	509	-143	-114	761
	Pct. Deviation	-4.07%	8.22%	-2.31%	-1.84%	12.29%
Citizen Voting Age Pop	Total	3,357	4,034	3,016	2,600	13,006
	Hisp	80%	64%	81%	77%	75%
	NH White	16%	25%	14%	20%	19%
	NH Black	0%	1%	2%	1%	1%
	Asian/Pac.Isl.	3%	10%	4%	2%	5%
	Native Amer.	1%	4%	1%	0%	2%

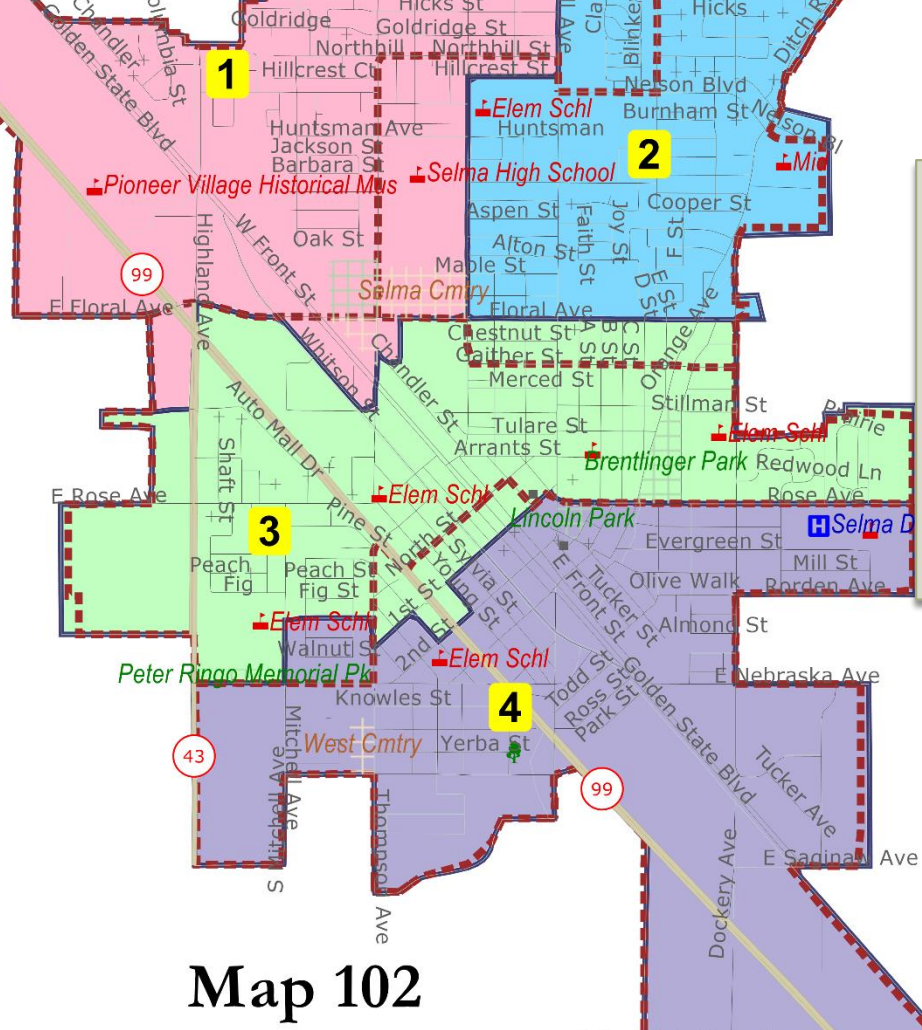


- Slight changes for population.
- Moves 371 people from D2 to D1 south of Northhill Street.
- Total deviation 4.54%
- Highest Latino CVAP 81% in D3.
- No Council pairings.

Map 101

City of Selma - Map 101

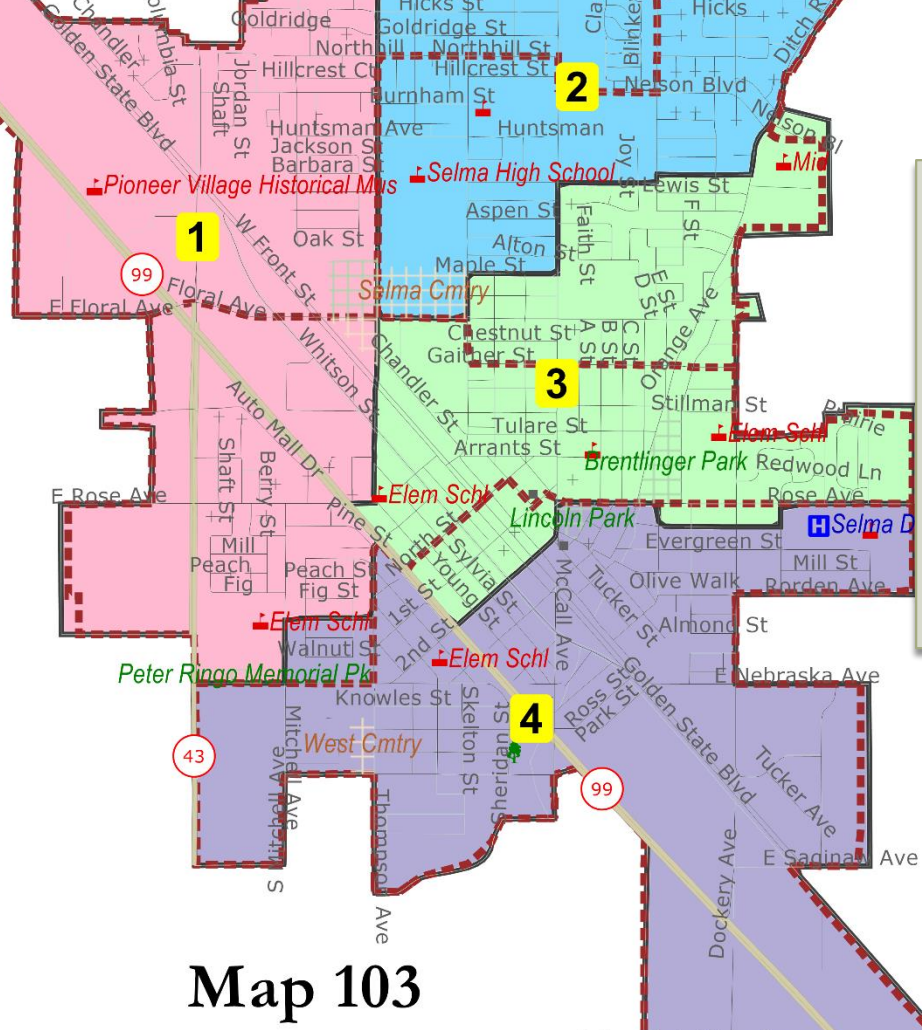
Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,311	6,330	6,049	6,078	24,768
	Population Deviation	119	138	-143	-114	281
	Pct. Deviation	1.92%	2.23%	-2.31%	-1.84%	4.54%
Citizen Voting Age Pop	Total	3,587	3,804	3,016	2,600	13,006
	Hisp	80%	63%	81%	77%	75%
	NH White	17%	25%	14%	20%	19%
	NH Black	0%	1%	2%	1%	1%
	Asian/Pac.Isl.	3%	11%	4%	2%	5%
	Native Amer.	1%	4%	1%	0%	2%



- Achieves more compactness in D1 and D2
- Keeps a horizontal D3.
- Total deviation 6.83%
- Highest Latino CVAP 84% in D1.
- No Council pairings.

Map 102

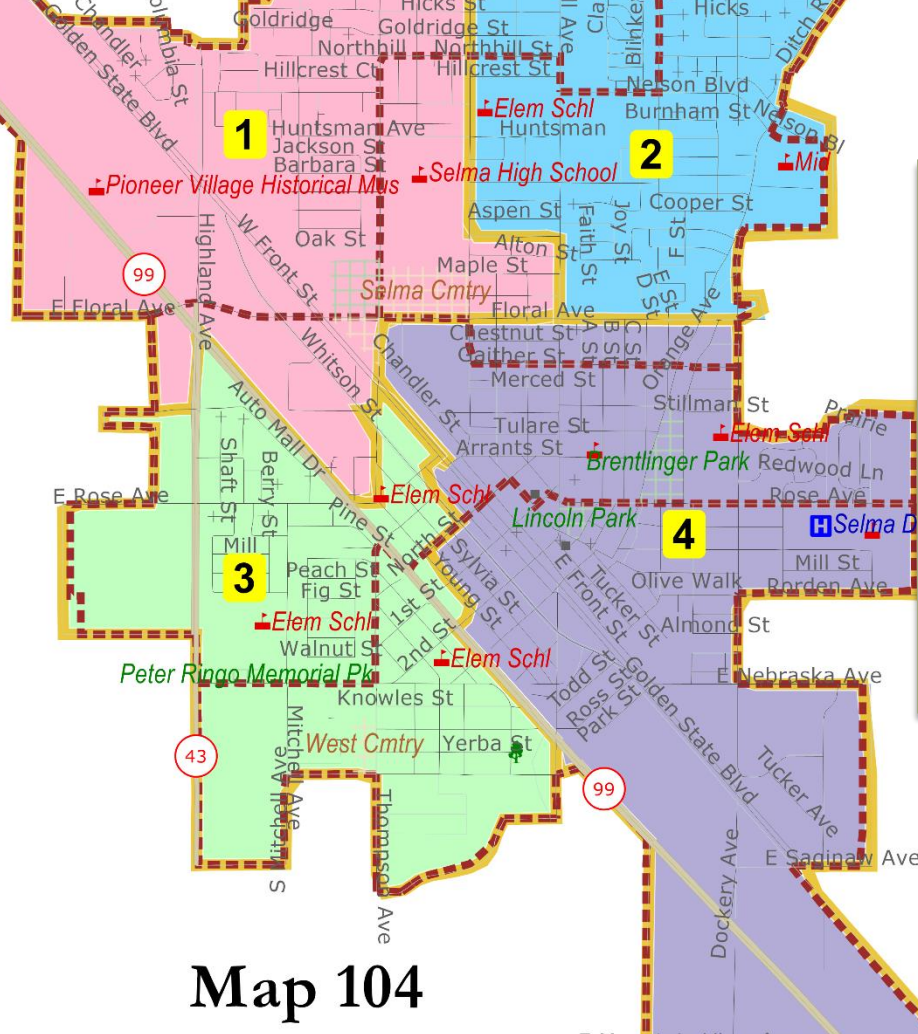
City of Selma - Map 102						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	5,979	6,186	6,402	6,201	24,768
	Population Deviation	-213	-6	210	9	423
	Pct. Deviation	-3.44%	-0.10%	3.39%	0.15%	6.83%
Citizen Voting Age Pop	Total	3,398	3,560	3,439	2,609	13,006
	Hisp	84%	59%	78%	78%	75%
	NH White	12%	31%	16%	18%	19%
	NH Black	0%	1%	1%	1%	1%
	Asian/Pac.Isl.	4%	9%	5%	3%	5%
	Native Amer.	1%	3%	2%	0%	2%



- Achieves more compactness in D2 and D3.
- D1 extends south of Floral Avenue to Nebraska Ave.
- Total deviation 6.51%
- Highest Latino CVAP 89% in D1.
- No Council pairings.

Map 103

City of Selma - Map 103						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,423	6,151	6,020	6,174	24,768
	Population Deviation	231	-41	-172	-18	403
	Pct. Deviation	3.73%	-0.66%	-2.78%	-0.29%	6.51%
Citizen Voting Age Pop	Total	3,014	3,770	3,594	2,628	13,006
	Hisp	89%	63%	73%	77%	75%
	NH White	6%	31%	18%	20%	19%
	NH Black	2%	0%	1%	1%	1%
	Asian/Pac.Isl.	3%	7%	8%	3%	5%
	Native Amer.	0%	2%	3%	0%	2%

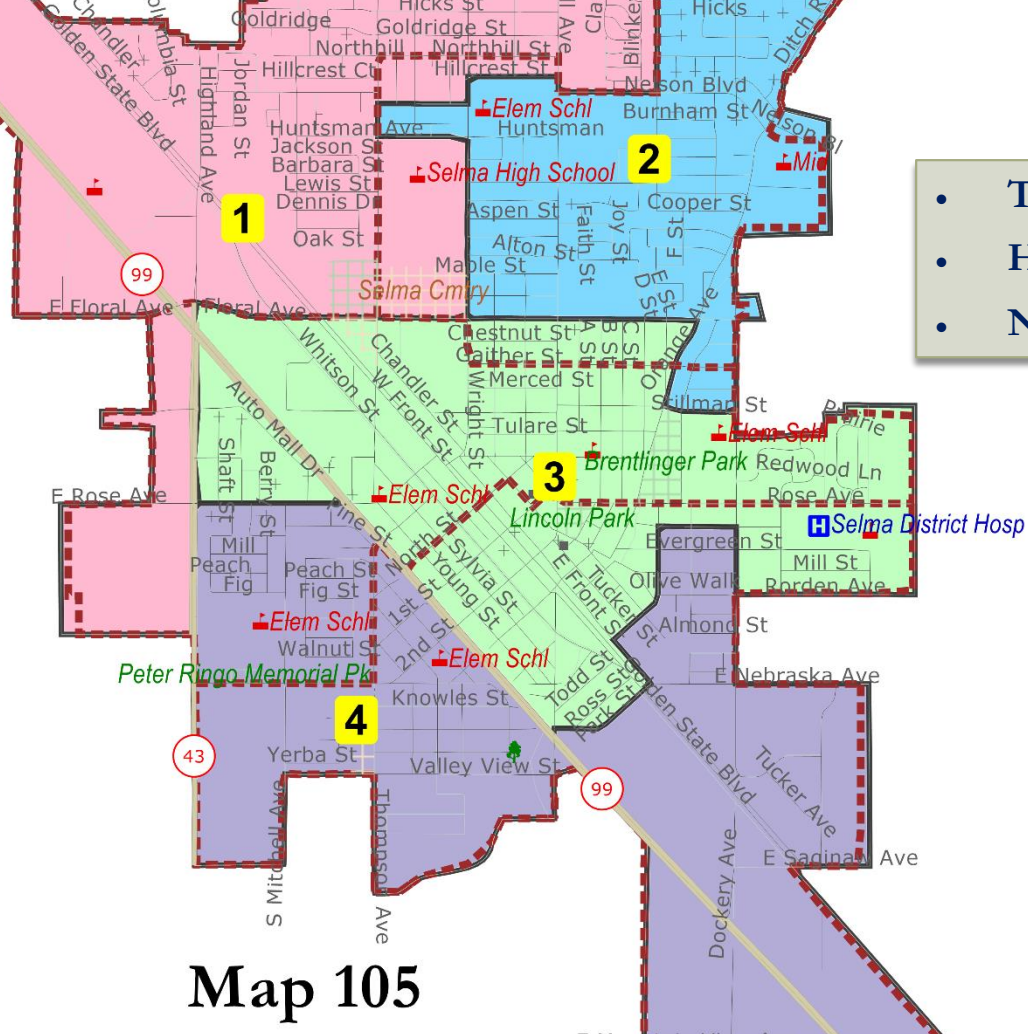


Map 104

- Plan submitter: “My proposed plan divides the districts by quadrants— NW, NE, SW, and SE. This puts neighborhoods together so that the elected councilperson lives in that neighborhood.”
- Total deviation 3.04%
- Highest Latino CVAP 81% in D1 & D3.
- Two Council Members are paired in District 4.

City of Selma - Map 104

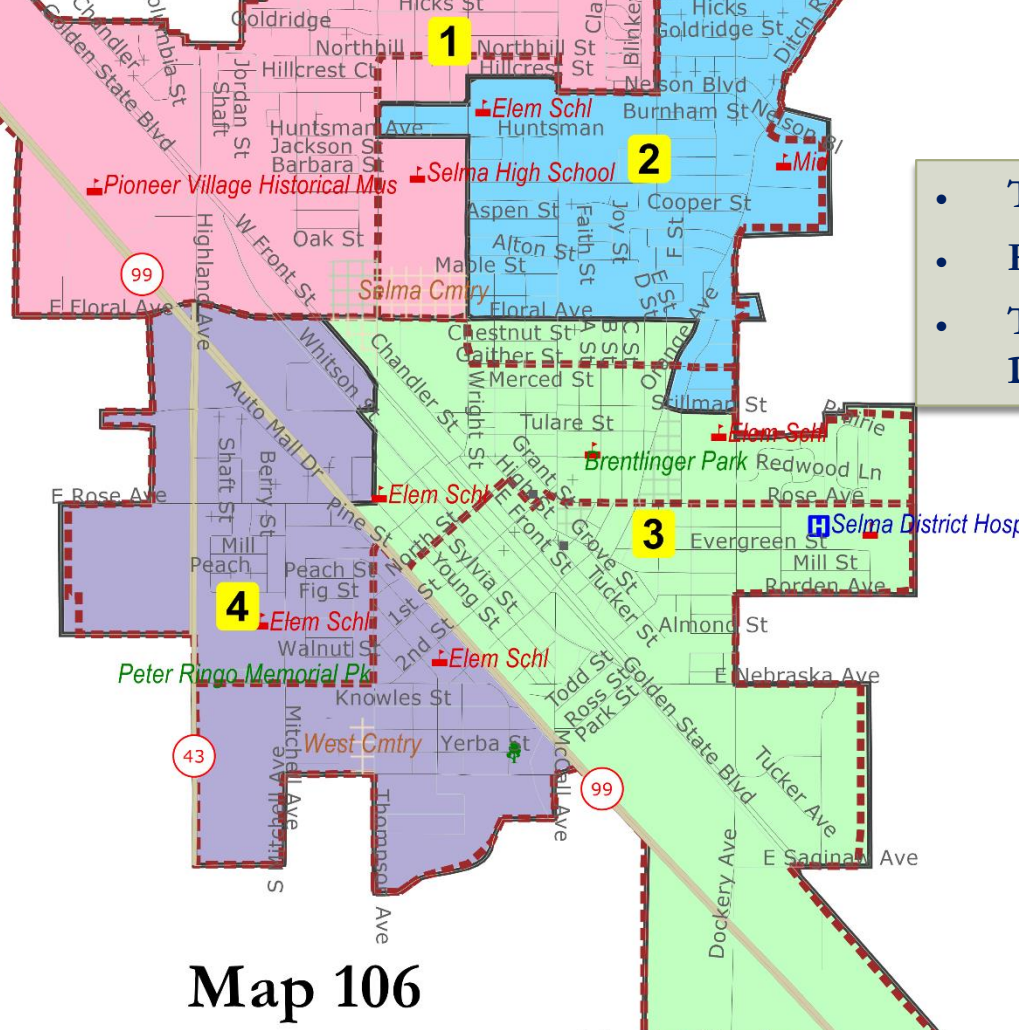
Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,295	6,185	6,107	6,181	24,768
	Population Deviation	103	-7	-85	-11	188
	Pct. Deviation	1.66%	-0.11%	-1.37%	-0.18%	3.04%
Citizen Voting Age Pop	Total	3,600	3,476	2,323	3,607	13,006
	Hisp	81%	60%	81%	78%	75%
	NH White	14%	30%	14%	17%	19%
	NH Black	0%	1%	3%	0%	1%
	Asian/Pac.Isl.	5%	9%	3%	5%	5%
	Native Amer.	0%	4%	0%	2%	2%



- Total deviation 6.49%
- Highest Latino CVAP 81% in D4.
- No Council pairings.

Map 105

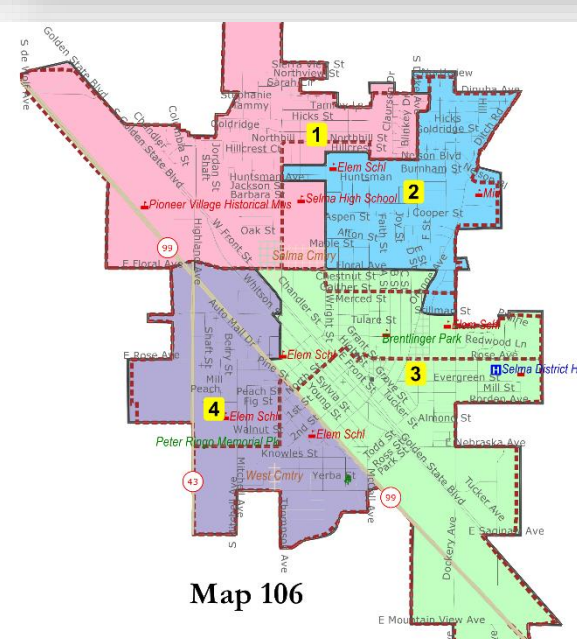
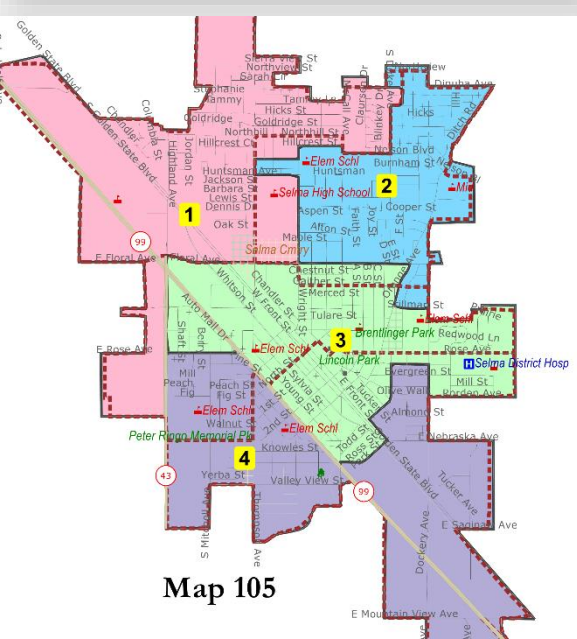
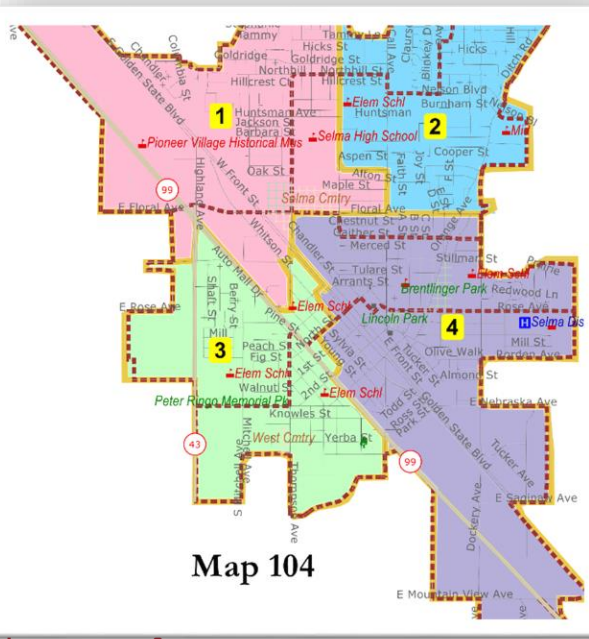
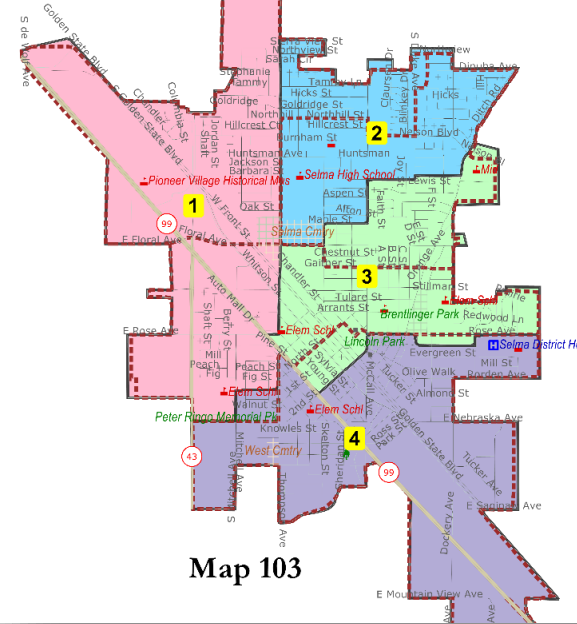
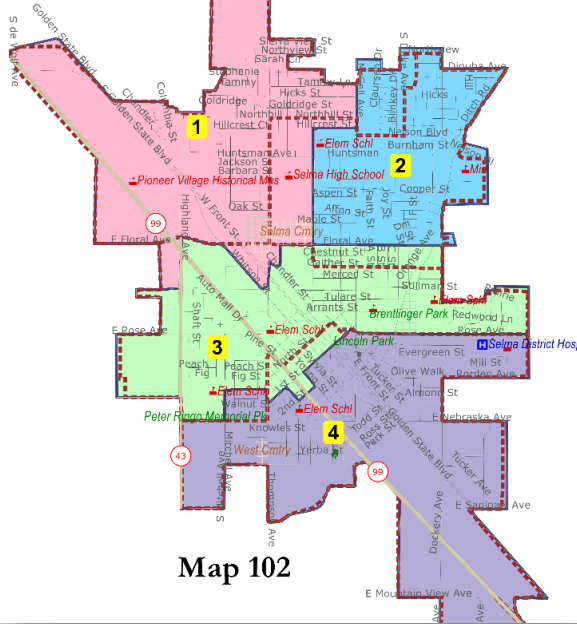
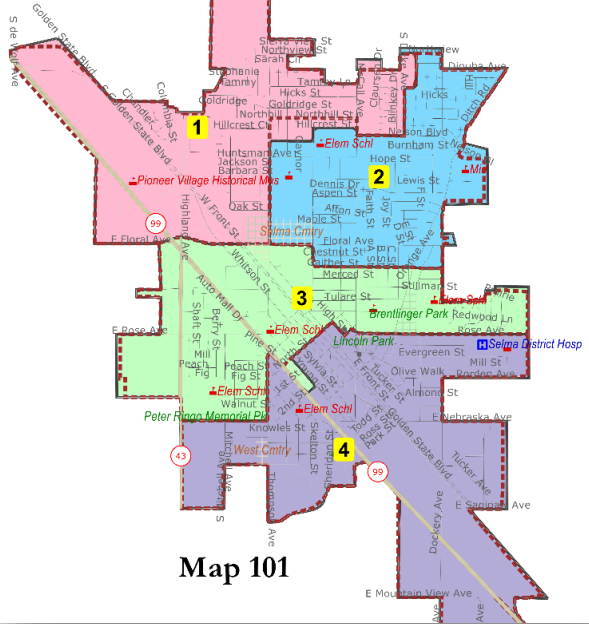
City of Selma - Map 105						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,270	5,900	6,296	6,302	24,768
	Population Deviation	78	-292	104	110	402
	Pct. Deviation	1.26%	-4.72%	1.68%	1.78%	6.49%
Citizen Voting Age Pop	Total	3,551	3,429	3,564	2,462	13,006
	Hisp	80%	61%	78%	81%	75%
	NH White	17%	27%	17%	15%	19%
	NH Black	0%	1%	1%	2%	1%
	Asian/Pac.Isl.	3%	10%	4%	3%	5%
	Native Amer.	1%	3%	2%	0%	2%



- Total deviation 7.35%
- Highest Latino CVAP 80% in D1.
- Two Council Members are paired in District 3.

Map 106

City of Selma - Map 106						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,238	5,900	6,355	6,275	24,768
	Population Deviation	46	-292	163	83	455
	Pct. Deviation	0.74%	-4.72%	2.63%	1.34%	7.35%
Citizen Voting Age Pop	Total	3,546	3,429	3,618	2,413	13,006
	Hisp	80%	61%	79%	79%	75%
	NH White	17%	27%	16%	16%	19%
	NH Black	0%	1%	0%	3%	1%
	Asian/Pac.Isl.	3%	10%	4%	3%	5%
	Native Amer.	1%	3%	2%	0%	2%



City of Selma - Map 101

Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,311	6,330	6,049	6,078	24,768
	Population Deviation	119	138	-143	-114	281
	Pct. Deviation	1.92%	2.23%	-2.31%	-1.84%	4.54%
Citizen Voting Age Pop	Total	3,587	3,804	3,016	2,600	13,006
	Hisp	80%	63%	81%	77%	75%
	NH White	17%	25%	14%	20%	19%
	NH Black	0%	1%	2%	1%	1%
	Asian/Pac.Isl.	3%	11%	4%	2%	5%
	Native Amer.	1%	4%	1%	0%	2%

City of Selma - Map 102

Category	Field	1	2	3	4	Total
2020 Census	Total Population	5,979	6,186	6,402	6,201	24,768
	Population Deviation	-213	-6	210	9	423
	Pct. Deviation	-3.44%	-0.10%	3.39%	0.15%	6.83%
Citizen Voting Age Pop	Total	3,398	3,560	3,439	2,609	13,006
	Hisp	84%	59%	78%	78%	75%
	NH White	12%	31%	16%	18%	19%
	NH Black	0%	1%	1%	1%	1%
	Asian/Pac.Isl.	4%	9%	5%	3%	5%
	Native Amer.	1%	3%	2%	0%	2%

City of Selma - Map 103

Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,423	6,151	6,020	6,174	24,768
	Population Deviation	231	-41	-172	-18	403
	Pct. Deviation	3.73%	-0.66%	-2.78%	-0.29%	6.51%
Citizen Voting Age Pop	Total	3,014	3,770	3,594	2,628	13,006
	Hisp	89%	63%	73%	77%	75%
	NH White	6%	31%	18%	20%	19%
	NH Black	2%	0%	1%	1%	1%
	Asian/Pac.Isl.	3%	7%	8%	3%	5%
	Native Amer.	0%	2%	3%	0%	2%

City of Selma - Map 104

Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,295	6,185	6,107	6,181	24,768
	Population Deviation	103	-7	-85	-11	188
	Pct. Deviation	1.66%	-0.11%	-1.37%	-0.18%	3.04%
Citizen Voting Age Pop	Total	3,600	3,476	2,323	3,607	13,006
	Hisp	81%	60%	81%	78%	75%
	NH White	14%	30%	14%	17%	19%
	NH Black	0%	1%	3%	0%	1%
	Asian/Pac.Isl.	5%	9%	3%	5%	5%
	Native Amer.	0%	4%	0%	2%	2%

City of Selma - Map 105

Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,270	5,900	6,296	6,302	24,768
	Population Deviation	78	-292	104	110	402
	Pct. Deviation	1.26%	-4.72%	1.68%	1.78%	6.49%
Citizen Voting Age Pop	Total	3,551	3,429	3,564	2,462	13,006
	Hisp	80%	61%	78%	81%	75%
	NH White	17%	27%	17%	15%	19%
	NH Black	0%	1%	1%	2%	1%
	Asian/Pac.Isl.	3%	10%	4%	3%	5%
	Native Amer.	1%	3%	2%	0%	2%

City of Selma - Map 106

Category	Field	1	2	3	4	Total
2020 Census	Total Population	6,238	5,900	6,355	6,275	24,768
	Population Deviation	46	-292	163	83	455
	Pct. Deviation	0.74%	-4.72%	2.63%	1.34%	7.35%
Citizen Voting Age Pop	Total	3,546	3,429	3,618	2,413	13,006
	Hisp	80%	61%	79%	79%	75%
	NH White	17%	27%	16%	16%	19%
	NH Black	0%	1%	0%	3%	1%
	Asian/Pac.Isl.	3%	10%	4%	3%	5%
	Native Amer.	1%	3%	2%	0%	2%

Proposed Sequencing

- ❑ Election Year 2022: Districts 2, 3
- ❑ Election Year 2024: Districts 1, 4
- ❑ After preferred map is identified, it is recommended the City Council review and, if needed, adjust the district number assignments.

Public Hearing & Discussion

- ❑ Public hearing to receive input on draft maps.
- ❑ Identify preferred map for adoption.
- ❑ Review and adjust the district assignments on the preferred map, if needed.
- ❑ Introduce an ordinance adopting the new map.
- ❑ All the maps and the full demographic summaries can be viewed on the website at <https://www.cityofselma.com/government/Redistricting.php>
- ❑ The best way to view the maps in detail is through the interactive map viewer at this link: <https://arcg.is/j1T4z0>